

JESÚS HIDALGO CAMPOS

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EDUCATION

Ph.D. Student, Spanish and Portuguese Studies 2016 – present
University of Washington, Seattle, WA
M.A. in Spanish and Latin American Literature Jan. 2013
Duke University, Durham, NC
Bachelor of Humanities: Hispanic and Latin American Literatures Aug. 2010
Pontificia Universidad Católica del Perú, Lima, Peru

MARKETING AND CONTENT STRATEGY

Completed the University of Washington’s Storytelling and Content Strategy Certificate Oct. 2018 – June 2019

CONTENT MANAGEMENT EXPERIENCE

UW Translation Hub Project Assistant October 2019 – present
UW Simpson Center

- Wrote monthly newsletters with Q&A articles, recaps of previous events, and a list of call for papers, upcoming events, and other announcements
- Created the Hub’s website
- Managed email and social media accounts (Twitter, Facebook, Instagram) and designed strategies to boost the accounts’ traffic.

Graduate Student Conference Coordinator January 2016 – May 2016

2016 New Narratives in Philosophy Conference

Duke University

- Managed the Twitter and Facebook accounts of the event, providing constant updates to participants.
- Took photos and made videos while covering the event.
- Shared stories related to the conference published on academic and non-academic outlets via social media.
- Took headshots of the team’s members for Project Vox’s website

ACADEMIC WRITING

- “Is Soccer Just for Machos?: The Construction of Masculinity in Contemporary Peruvian ‘Kick-Lit’ Stories and ‘Kick-Flicks’”. *Handbook of Masculinity and Sport*. Magrath, Rory, Cleland, Jamie, Anderson, Eric (eds.)
<https://link.springer.com/chapter/10.1007/978-3-030-19799-5_30>
- “*Muerte súbita* (Phillip Butters, 2006): la corrupción del fútbol y la sociedad peruana en una ‘fución’ nacional”. *Revista Argumentos* Vol. 4(1), December 2017
<<https://argumentos-historico.iep.org.pe/articulos/muerte-subita-phillip-butters-2006-la-corrupcion-del-futbol-la-sociedad-peruana-una-fucion-nacional/>>

NON-ACADEMIC WRITING EXPERIENCE

Freelance September 2016 – present

- Wrote a book review for Howler Magazine
- Wrote local stories for Capitol Hill Times, Seattle PI and GeekWire
- Wrote soccer recaps, sidebars and game predictions for 90Min.com

Internship at Seattle Weekly January 2017 – March 2017

- Wrote 14 stories about Seattle local news.

MOST RECENT CONFERENCE PAPERS AND INVITED PRESENTATIONS

Latin American Studies Association (LASA) Congress 2017 May 24-27, 2019
(Boston, MA)

Aldo Miyashiro's *Once Machos* (2017): The Apparent
Deconstruction of Masculinity in a Contemporary
Peruvian "Kickflick"

Pacific Ancient and Modern Language Association (PAMLA) Nov. 10-12, 2017
115th Annual Conference (Honolulu, HI)

"Fútbol, historia e identidad nacional en *La pena máxima*
(2014) de Santiago Roncagliolo"

Latin American Studies Association (LASA) Congress 2017 April 29-May 1, 2017
(Lima, Peru)

"Taking the Dirty Game of Politics to Soccer":
Phillip Butters' *Muerte súbita* (2006)

ACADEMIC WORK EXPERIENCE

Spanish Language Instructor

University of Washington, Seattle, WA
Duke University, Durham, NC

Sept. 2016 – present
Aug. 2011 – April 2015
Aug. 2015 – May 2016

Teaching Assistant

Duke University, Durham, NC

VOLUNTEERING

Guest Lecturer at University Beyond Bars Arts & February 2017
Lecture Series (Monroe, WA)

- Presented a talk about the relationship between soccer and Latin American politics for the Latin American Studies certificate course at Monroe Correctional Complex.

"Soccer sin Fronteras" Jan. 2015 – April 2015

Spanish Language Program, Duke University

- Free teaching assistantship to help Duke undergraduate students create a soccer league for unprivileged Latino kids in the Durham area.

SKILLS & ACHIEVEMENTS

Languages: Proficient in Spanish (native language), English, German, and Italian

Computer: Microsoft Office, Adobe Photoshop, Adobe Premiere, Final Cut Pro, WordPress, iMovie, Social Networks (Twitter, Facebook, Youtube, Instagram and Vimeo), and Content Management Systems (Camayak and Gryphon.)